



PRESIDENT'S MESSAGE AUGUST 2016

The 2016 NCCC Annual Corvette Convention in Omaha ended on July 22nd. If you attended, I know you will agree with me that it was a wonderful week of fun with great events, tours, parties, and NCCC members from all over the country. I can't wait until NCCC returns to Omaha again in the future. Thank you Cornhuskers Corvette Club. This week has been and continues to be the place to come and see your NCCC family every year.

On September 10th at the NCCC Governors' Meeting in St Louis, NCCC Officer Positions are open for nominations again for a two year term. The terms for the offices of President, VP of Membership, Treasurer, Director of Public Relations, and Sergeant at Arms end in December. I encourage you to get involved in the workings of NCCC. You won't regret it and the rewards of helping so others can enjoy NCCC are never ending.

NCCC's new raffle program got off to a great start at the Bloomington Gold Corvette show in June. The Charity Committee was also selling tickets at the Omaha Convention for a certificate toward a new Corvette. Don't wait to buy a ticket as they may all be gone prior to the drawing at the November Governors' Meeting in St. Louis. You can buy your tickets on line on the NCCC web site at corvettesnccc.org. Proceeds go to St. Jude Children's Research Hospital.

This month I have asked Denny Luther, Director of Public Relations, to write an article about what is happening in the PR department. I think you will find his article very informative and very valuable as a member of NCCC.

Remember that all the Officers of NCCC, National, Regional, and Club Governors are here to help with any questions you may have. This month the NCCC Grants and Hardship Program had three hardship requests for NCCC members that lost their homes in a tornado. The NCCC Scholarship Program also awarded 15 Scholarships to NCCC families at the Omaha Convention. NCCC is a family, and family is always here to help if we can.

Be safe and remember that today is the first day of the rest of your life.

**Dave Heinemann
President NCCC**



Director of Public Relations August 2016

A big hello to all my fellow NCCC members! I'm Denny Luther, Director of Public Relations, and do we have a lot of exciting initiatives happening. As head of Public Relations for our organization, we are always looking for ways to promote NCCC. We do that in many ways beginning with advertising in a wide variety of car enthusiast magazines, assisting with our Director of Sponsorship at the several events where we have a booth set up sharing the NCCC experience and selling charity raffle tickets.

We are also continuing to support the National Corvette Museum free membership program started by our President, Dave Heinemann. A NCCC package is included with all Museum deliveries with an offer to join NCCC for one year at no cost. The program is not only an exciting new mechanism to grow our organization but more importantly has been quite successful.

Additionally, we have a strong presence with social media using Facebook as a powerful tool to communicate with both potential and new members. We have a page for NCCC, one for NCCC Members Only and another for our annual convention which for 2017 will be in Bowling Green, KY. If you haven't become part of our NCCC Facebook Members Only page, you are missing announcements of the many events NCCC clubs are hosting around the country each week.

Public Relations is also very proud of a NCCC value add benefit known as Family Helping Family (FHF). This is a database of NCCC members who have voluntarily signed up to make themselves available for other members who experience mechanical car problems while traveling. Recently, the FHF database was updated and integrated into the NCCC member database, with access made easier using a zip code and your smart phone to find a NCCC member close by who can lend a hand. To get more information on the use and access to FHF simply go to <http://www.corvettesnccc.org/PublicRelations.html> or to the "Members Only" button on the NCCC home page. Once you click on this button you will be asked for the username and password which you can get from your club Governor. The password is changed at least once a year and given to your Governor. Another quick path to FHF is through our NCCC Members Only Facebook page that has not only a link to FHF but the username and password. A third and final way is to simply contact me at PublicRelations@corvettesnccc.com or call me on my cell phone at 515-401-8276. I would encourage you that if you haven't and would like to volunteer to be a part of FHF to complete an application form found on the Public Relations web page. Upon completion, just email it to me at the above email address.

When you consider all the above efforts coupled with NCCC's new charity program it is clear to see why our organization is on the move – and growing! We are always looking for new and

additional programs to promote and expand NCCC's membership. If you have ideas or thoughts please feel free to pass them along, and whenever you get the chance to tell a non-NCCC Corvette owner about the benefits and fun of NCCC – **do it!**

Denny Luther
Director of Public Relations